

**WOMEN**

**50+**

**LOW-QUALIFIED  
AND UNEMPLOYED**

**MOVE-ON!**

# SURVEY ON WOMEN 50+

## NEEDS AND EXPECTATIONS

### Individuals Interviews Results:

#### PERSONAL FILE

- All are Portuguese women
- Ages between 52 and 66 years
- Different civil status
- All are mothers and only 5 are grandmothers



# SURVEY ON WOMEN 50+

## NEEDS AND EXPECTATIONS

### Individuals Interviews Results:

#### ACADEMIC QUALIFICATION

- Low-Qualified
- They search more training (areas: ICT, Geriatrics, Restoration, Business English, Decorative arts)
- Knowledge of English language: Basic or none
- Knowledge of ICT: Basic
- Digital skills: Basic



# SURVEY ON WOMEN 50+

## NEEDS AND EXPECTATIONS

### Individuals Interviews Results:

#### PROFESSIONAL EXPERIENCE

- Most of them started working before age 15
- They worked in different areas  
(trade, farming, cleaning, cheese factory, manufacturing factory, car factory, construction, restaurant, upholstery... )
- All are unemployed and they search for an employment
- Most searched areas are: Geriatrics, Restoration, Cleaning, Trade, or any area...
- Difficulties for not finding a job:  
Age, bureaucracy, disappointment with the salary, absence of formal link, lack of driving license, lack of technical knowledge, injustice and inequality...



# SURVEY ON WOMEN 50+

## NEEDS AND EXPECTATIONS

### Individuals Interviews Results:



#### Other information

- In one word, I am:

*Determined*

*Fighter*

*Shy*

*Extroverted*

*Hardworking*

*Solidarity*

*Angry*

- My strengths:

*My family*

*Joy*

*Courage*

*Never give up*

*Never look back*

*Creativity*

*My faith in God*

*Sincerity*

*Desire to go further*

*Life experience*

- My weaknesses:

*Disappointment*

*Fears*

*Tiredness*

*Hard life*

*Lake of affection*

*Lake of appreciation*

# SURVEY ON WOMEN 50+

## NEEDS AND EXPECTATIONS

### Individuals Interviews Results:

#### Leisure Time

- They do not play sports
- They participate in voluntary activities
- Everyone likes music and singing
- Everyone likes to dance, acting, make some crafts and travel
- Not everyone likes to cook and some say they are tired!
- Only two like to photograph



# SURVEY ON WOMEN 50+

## NEEDS AND EXPECTATIONS

### Individuals Interviews Results:

#### Expectations for the Future - Personally



*I want to go to university!  
(I'm even ashamed to say this at 62!)*

*I wanted to take my driving license.  
(to have more independence of my husband!)*

*I want to see my son finish his studies!*

*I want to travel!*

*I wish I had an easier life.*

*I feel hopeless, I do not see anything.*

*I would like to be cheerful again!*

*I want to quit depression medication.*

# SURVEY ON WOMEN 50+

NEEDS AND EXPECTATIONS

## Individuals Interviews Results:

### Expectations for the Future - Professionally



*I want to have my own business!*

*(but a small one, because my husband thinks only big...)*

*I want to have a job in the geriatrics field!*

*I want to be retired!*

*I want job that gives me money!*

*I want to know more about ict to have more job opportunities.*

*I want to expand a bread business!*



# SURVEY ON WOMEN 50+

NEEDS AND EXPECTATIONS

## Individuals Interviews Results:

### Dreams to realize...

*Travel  
around  
the world!*

*Have more  
grandchildren and be  
able to live with them!*

*To be a nurse!*

*To know Lisbon  
very well!*

*I've done everything...  
I've even travelled by plane and  
boat, I just want to be happy!*

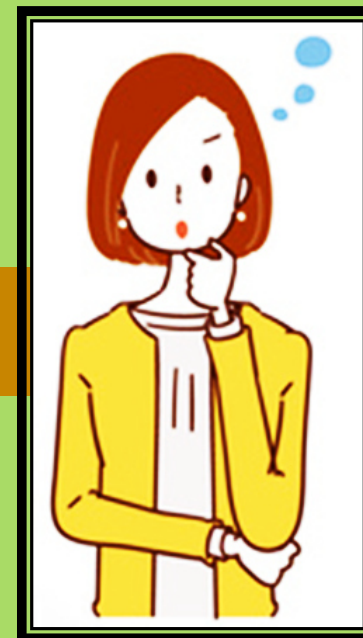
*Have my  
daughter  
close to me!*



# SURVEY ON WOMEN 50+

## NEEDS AND EXPECTATIONS

### Individuals Interviews Results:



#### In 10 years...

...cheerful and young because I do not think I have this age.

...the future is uncertain. I only think about today.

... an old lady watching TV ... but wait there, at 76 I still have a lot of shoes to break!

...taking care of my grandchildren.

Clinging to a cane with a laugh!

...do not know.

# SURVEY ON WOMEN 50+

NEEDS AND EXPECTATIONS

## Individuals Interviews Results:



### WHY MOVE-ON?

To learn more!

To meet other people!

Because the new fascinates me!

I want to have new experiences!

I want to develop my creativity and imagination!

I want to be active!

I want to change my routine!

I want to make interesting things!